

## PRESS RELEASE FOR IMMEDIATE RELEASE

CULTURAL COLLISIONS: Hillary Huang explores **Swiss pop iconographies** and cross-cultural symmetries in upcoming Zürich exhibition.

ZÜRICH, SWITZERLAND — 19th August 2026 — Contemporary painter Hillary Huang will be participating in the upcoming collective art exhibition, "Make Art Not War," opening this September 2026 at the renowned Photobastei cultural venue in Zürich. Huang's visual showcase is anchored by the premier of her striking, large-scale flagship acrylic canvas, "Nin Jiom and Ricola," from her ongoing series "Cultural Collisions." The work stages a powerful conceptual dialogue exploring the dynamic friction, shared memories, and unexpected symmetries between Eastern heritage, Swiss precision, and global consumer semiotics.

Working on a high-impact, 160 x 160 cm square canvas, Huang masterfully subverts everyday commercial packaging and historical branding icons by physically layering them on top of one another. In "Nin Jiom and Ricola," she highlights an extraordinary visual duality: intersecting the nostalgic, black-and-white graphic typography of traditional Chinese Nin Jiom Pei Pa Koa herbal throat syrup with the flowing green logo of a legacy Swiss Ricola drop. By merging these two iconic herbal remedies, Huang creates an unexpected visual harmony centered around comfort, healing, and cultural translation. Crucially, Huang has recently expanded this artistic investigation into urgent global themes, debuting intimate works like "Jaffa and Zaytoun" (30 x 30 cm), which bridges regional Middle Eastern agricultural branding assets to map a sensitive visual discourse on historical memory and shared heritage.

"Cultural Collisions" is born directly from Huang's personal journey as an independent, self-taught artist raised in Taiwan and Singapore, who navigated profound isolation and language boundaries during her early years migrating to Switzerland. By transforming personal friction into an analytical, pop-abstract dissection of Swiss consumer culture, her painting strips away geographical borders to reveal the uncanny harmonies, shared values, and sensory common threads that weave through the diverse tapestry of modern human civilisation.

### EXHIBITION DETAILS:

- **Exhibition:** "Make Art Not War" (Group Exhibition)
- **Location:** Photobastei, Sihlquai 125, 8005 Zürich, Switzerland
- **Dates:** 10-27 September 2026
- **Vernissage:** 10th Sept. 2026, 18:00 – 21:00h
- **Artist Talk with Hillary Huang:** 12th Sept. 2026, 18:00h

### MEDIA CONTACT:

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